



## Empower and Help Global Awareness Challenge Video Rubric

This rubric is designed to help our panel of judges with scoring the videos that are submitted by the participants of the Empower and Help Global Awareness Challenge video submissions. The goal of the videos is to highlight a global issue you are passionate about, make a video about the topic, and suggest original solutions for your chosen topic. Below is a copy of the actual rubric used by our panel of judges. This is good to help guide you while you are working on your submission to ensure you are addressing each portion of the rubric to attain the highest score possible.

Presentation Content	Poor (1 pt.)	Fair (2 pts.)	Good (3 pts.)	Excellent (4 pts.)	Your score
<b>Message</b>	The message was not clear at all and was impossible to understand.	The message was not very clear and not very easy to understand.	The message was mostly clear and easy to understand.	The message was clear and easy to understand.	
<b>Organization of information</b>	Poor video organization makes it impossible to learn about the chosen topic.	Video is scripted illogically and/or is difficult for a viewer or audience to follow.	Video shows the information in a semi organized manner which an audience can easily follow to learn and understand.	Video presents the topic in a logical and interesting way that is easy to follow.	
<b>Originality/ Creativity</b>	Video lacked originality and creativity.	The video is partially original and creative.	Most of the video is original content and creative.	Video presents all original and creative content.	
<b>Tone</b>	The video was offensive to those watching.	The video was mostly unoffensively and is partially acceptable.	The video was not offensive and is somewhat acceptable to an array of people and organizations.	The video was not offensive and can be acceptable to an array of people and organizations.	
<b>Impression</b>	The video left no lasting impression and I learned nothing from it.	The video left somewhat of a lasting impression and I learned a little from it.	The video left a somewhat lasting impression and I learned a lot from it.	The video left a lasting impression and I learned many new things from it.	

<b>Solution</b>	There was no solution presented.	There was somewhat of a solution presented.	There was a solution that was presented but was only partially original and plausible.	The solution presented was original, well thought out, and plausible.	
<b>Research/Reference</b>	<b>Poor (1 pt.)</b>	<b>Fair (2 pts.)</b>	<b>Good (3 pts.)</b>	<b>Excellent (4 pts.)</b>	<b>Your score</b>
<b>Credit</b>	No citations were given for the sources used.	Limited citations were given for the information used.	Most sources of information are cited.	All information used includes a citation to accompany EACH image or sound from other sources.	
<b>Timeliness</b>				<b>Excellent (4 pts.)</b>	<b>Your score</b>
<b>Timeliness</b>				The video was submitted by the 8/31 deadline.	4
				<b>Total score</b>	